

## EAST Search History

Ref #	Hits	Search Query	DBs	Default Operator	Plurals	Time Stamp
S1	57	"6243688"	USPAT	OR	ON	2008/05/30 08:44
S2	1	"20040199422"	US-PGPUB	OR	ON	2008/05/30 08:49
S3	1	S2 and market\$5	US-PGPUB	OR	ON	2008/05/30 08:50
S4	150	"5287268"	USPAT	OR	ON	2008/05/30 08:55
S5	9	"5287268" and (commission or management or service) adj fee	USPAT	OR	ON	2008/05/30 09:00
S6	10	"5287268" and (commission or management or service) adj3 fee	USPAT	OR	ON	2008/05/30 09:01
S7	21	marketing adj (fee or commission)	USPAT	OR	ON	2008/05/30 09:06
S8	26	"6134533"	USPAT	OR	ON	2008/05/30 09:11
S9	11	"6105001"	USPAT	OR	ON	2008/05/30 09:18
S26	17	((commission or service) adj3 fee) same (agree\$5 same term)	USPAT	OR	ON	2008/05/30 17:04
S27	91	((commission or service) adj3 fee) same (agree\$5 same term)	US-PGPUB; USPAT	OR	ON	2008/05/30 17:05
S28	8	((commission or service) adj3 fee) near5 (agree\$5 same term)	US-PGPUB; USPAT	OR	ON	2008/05/30 17:05
S45	57	"6243688"	USPAT	OR	ON	2008/06/02 12:53
S51	99	"6269361"	USPAT	OR	ON	2008/06/02 16:43
S52	1	("6167382").PN.	USPAT; USOCR	OR	OFF	2008/06/02 16:43

S53	13	"6401075"	USPAT	OR	ON	2008/06/02 16:45
S54	3	"6961710"	USPAT	OR	ON	2008/06/02 16:47
S58	2	"7009608"	USPAT	OR	ON	2008/06/02 17:07
S59	177	(advert\$7 same restriction same (display\$4 or render\$5 or placement))	US-PGPUB	OR	ON	2008/06/02 17:19
S60	260	(advert\$7 same restriction same (display\$4 or render\$5 or placement))	US-PGPUB; USPAT	OR	ON	2008/06/02 17:19
S61	30	S60 and (size or color or bold or enhanc\$9) near5 (ad or advertis)	US-PGPUB; USPAT	OR	ON	2008/06/02 17:21
S62	49	S60 and (size or color or bold or enhanc\$9 or format\$4) near5 (ad or advertis)	US-PGPUB; USPAT	OR	ON	2008/06/02 17:22
S63	49	S60 and (size or color or bold or enhanc\$9 or format\$4 or (look adj3 feel) or look-and-feel) near5 (ad or advertis)	US-PGPUB; USPAT	OR	ON	2008/06/02 17:25
S64	3402	(click-through or click \$9 or effective\$5) and (resiz\$5 or re-siz\$5 or size or color or bold or enhanc\$9 or format\$4 or (look adj3 feel) or look-and-feel) near5 (ad or advertis)	US-PGPUB; USPAT	OR	ON	2008/06/02 17:32
S65	473	(click-through or click \$9 or effective\$5) same (resiz\$5 or re-siz \$5 or size or color or bold or enhanc\$9 or format\$4 or (look adj3 feel) or look-and-feel) near5 (ad or advertis)	US-PGPUB; USPAT	OR	ON	2008/06/02 17:32
S66	1806	(click-through or click \$9 or effective\$5) same (resiz\$5 or re-siz \$5 or size or enhanc\$9 or format\$4) same (ad or advertis)	US-PGPUB; USPAT	OR	ON	2008/06/02 17:33

S67	457	(click-through or click \$9 or effective\$5) same (resiz\$5 or re-siz \$5 or size or enhanc\$9 or format\$4) near5 (ad or advertis)	US-PGPUB; USPAT	OR	ON	2008/06/02 17:34
S68	97	(click-through or click \$9 or effective\$5) same (resiz\$5 or re-siz \$5 or size or enhanc\$9 or format\$4) near5 (ad or advertis)	USPAT	OR	ON	2008/06/02 17:34
S69	2	("6829780").URPN.	USPAT	OR	ON	2008/06/02 17:44
S70	3	"6961710"	USPAT	OR	ON	2008/06/02 18:22
S71	635	adverti\$8 same (verify \$8 or determin\$5) same (layout or lay-out or size)	USPAT	OR	ON	2008/06/02 18:27
S72	579	adverti\$8 near8 (verif \$8 or determin\$5) near8 (layout or lay-out or size) same (page or content)	US-PGPUB; USPAT	OR	ON	2008/06/02 18:28
S73	543	adverti\$8 near8 (verif \$8 or determin\$5) near8 (layout or lay-out or size) near8 (page or content)	US-PGPUB; USPAT	OR	ON	2008/06/02 18:28
S74	6	adverti\$8 near8 (verif \$8 or determin\$5) near8 (layout or lay-out or size) near8 (page or content) same (display\$4 or render\$5)	US-PGPUB; USPAT	OR	ON	2008/06/02 18:29
S75	286	adverti\$8 same (verif \$8 or determin\$5) same (layout or lay-out or size) same (page or content) same (display\$4 or render\$5)	US-PGPUB; USPAT	OR	ON	2008/06/02 18:29

S76	92	adverti\$8 near5 (verif\$8 or determin\$5) same (layout or layout or size) same (page or content) same (display\$4 or render\$5)	US-PGPUB; USPAT	OR	ON	2008/06/02 18:30
S77	20	adverti\$8 same verif\$8 same (layout or layout or size) same (page or content) same (display\$4 or render\$5)	US-PGPUB; USPAT	OR	ON	2008/06/02 18:32
S78	1	"20020077891"	US-PGPUB; USPAT	OR	ON	2008/06/02 18:43
S80	69	advertis\$8 same animation same voice	US-PGPUB; USPAT	OR	ON	2008/06/03 09:12
S81	60	advertis\$8 same animation same voice	US-PGPUB	OR	ON	2008/06/03 09:12

6/4/2008 11:40:26 AM

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